

COMM 402-01 – Intercultural/International Communication
Fall 2018
Mondays, Wednesdays, and Fridays 9:30 A.M. – 10:45 A.M.
Columbia Hall Room 1370

Instructor: **Dr. Soojung Kim** **Office Hours:**
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INTRODUCTION

Credits: 3

Prerequisite: Admitted Communication Major or consent of the instructor.

Course Description: According to the UND Catalog, this course will provide an overview of the study of intercultural and international communication in the context of strategic communication. Topics addressed will include: history, literature, and culture of specific groups including racial, religious, and ethnic issues that affect strategic communication patterns and outcomes.

REQUIRED AND OPTIONAL TEXTBOOKS

- **Required:** de Mooij, Marieke (2014), *Global Marketing and Advertising: Understanding Cultural Paradoxes*, 4th edition, Sage.
- Additional readings or materials may be given to you throughout the semester from a variety of sources.

The Blackboard site for this course is essential. It will include lecture slides, exams, assignments, course schedule, and gradebook. It will also be where you take exams and upload your assignments as you complete them. In order to use Blackboard, you will need access to a computer that is connected to the internet. Blackboard is compatible with nearly all modern browsers.

COURSE OBJECTIVES

By successfully completing the course, students will be able to:

1. Discuss the impacts of cultural values on media and strategic communication.
2. Discuss cultural dimensions and values and reflect on the specificities in terms of cultural dimensions and values of different populations and groups.
3. Understand cultural paradoxes in international and intercultural strategic communication.
4. Become familiar with international and intercultural strategic communication practices.

This is an Essential Studies Social Sciences course, and as such involves the study of the behavior and cultures of humans – individually or in groups. This course will involve empirical analysis in order to evaluate and make predictions or draw conclusions about human behavior; the interpretations you arrive at in this course will come via induction, deduction, or a combination of both.

- ES courses in the social sciences introduce students to human behavior.
- ES courses also introduce students to some of the methodologies through which conclusions in the various disciplines are reached: probabilistic explanatory models, case studies, censuses, historical document analysis, oral histories, ethnographies, surveys, participant observations, analysis of material evidence (artifacts), experiments or quasi-experiments.

Essential Studies Learning Goals:

1. This course addresses the Essential Studies learning goal of Critical Inquiry & Analysis. This means it will focus on collecting and analyzing information to reach conclusions based on evidence.

More specifically, inquiry should be thought of as a systematic process of exploring issues, objects, or works through the collection and analysis of evidence that results in informed conclusions or judgments. Analysis is the process of breaking complex topics or issues into parts to gain a better understanding. You should expect to focus on these intellectual skills as part of this course.

2. This course addresses the Essential Studies learning goal of Intercultural Knowledge and Skills. This means it is about acquiring the knowledge, skills, and attitudes needed to interact successfully with others from different backgrounds and being able to apply that understanding to contemporary issues.

More specifically, intercultural knowledge and skills foster the capacity to meaningfully engage with the perspectives of people whose cultures and identities are different from your own. To meaningfully engage with others' perspectives, you must be aware of how those perspectives are shaped by larger social structures, by issues of contemporary importance, and by issues that arise in global society. You should expect to focus on these intellectual skills as part of this course.

3. This course addresses the Essential Studies learning goal of Oral Communication. This means it is about presenting information (formally or informally) in various settings and to various audience sizes to achieve some purpose, such as to increase the listeners' knowledge, to foster their understanding of a topic, or to promote a change in their attitudes, values, beliefs, or behaviors. You can expect to work on these skills in this course.

4. This course addresses the Essential Studies learning goal of Information Literacy. This means it is about being able to find necessary information, understanding where that information comes from, and evaluating and using that information appropriately.

More specifically, information literacy is the set of integrated abilities encompassing the reflective discovery of information, the understanding of how information is produced and

valued, and the use of information in creating new knowledge and participating ethically in communities of learning. You should expect to focus on these intellectual skills as part of this course.

5. This course addresses the Essential Studies learning goal of Written Communication. This means it is about developing and expressing ideas in writing or with a mix of words, data, and images. You can expect to work in different genres and styles of writing as you develop your written communication skills in this course.

COURSE REQUIREMENTS

Intercultural/International Strategic Communication Message Analysis: Please refer to the Intercultural/International Strategic Communication Message Analysis instructions posted on Blackboard for detailed instructions (**100 points**).

Intercultural/International Brand Analysis: Please refer to the Intercultural/International Brand Analysis instructions posted on Blackboard for detailed instructions (**100 points**).

Intercultural/International Event Report: Attend any local international/intercultural event and submit a report. Any event involving people from countries or cultural groups different from yours works. In the report, you must include the following: (1) information about the event you attended (e.g., name of the event, date, location, history, purpose, etc.) (2) a photo of yourself at the event, and (3) your reflection/observations (e.g. something you learned from the event, something unexpected, etc.). The report must be typed in 12-point font and double-spaced with 1-inch margins and should be no longer than 4 pages (excluding photos) (**50 points**).

Lecture Summary Notes: After listening to recorded lectures, write and submit a 2-page (single-spaced, 1-inch margins) summary note for each lecture (**90 points = 10 point x 9**).

Reflection Papers: Two guest lectures are scheduled in this class. After attending each guest lecture, write and submit a 3-page (double-spaced, 1-inch margins) reflection paper for each guest lecture. Each paper should succinctly summarize the guest lecture and your thoughts or observations (**100 points**).

Individual Presentation: Please refer to the Individual Presentation instructions posted on Blackboard for detailed instructions (**30 points**).

Team Projects

The objective of overall team projects is to gain an understanding of a selected country.

Team Paper Part I: The objectives of Team Paper Part I are: (1) to provide an understanding of the selected country and (2) to plan in-depth interviews with those who are from and/or have lived in the selected country. *Please refer to the Team Paper Part I Guideline posted on Blackboard for detailed instructions* (**50 points**).

Final Team Paper: For the final paper, you will conduct at least 5 in-depth interviews with people who are from and/or have lived in the selected country. The objectives of Final Team Paper are: (1) to revise and update the Team Paper Part I and (2) improve an understanding of the selected country. *Please refer to the Final Team Paper Guideline posted on Blackboard for detailed instructions (100 points).*

Final Team Presentation: Each team will do the presentation of the final paper. All teams will present on the final presentation day. Please feel free to divide the work, but everyone in the team should speak. Each team should aim about 15 minutes of content and 5 minutes of Q&A session. The dress code is business casual (50 points).

Peer Evaluation: Peer evaluation is related to the extent to which you actively participate in team projects over the semester. Your score will be based on your team members' peer evaluation. The first peer evaluation will need to be submitted after completing the Team Paper Part I and the second peer evaluation will need to be submitted after completing the Final Team Paper (40 points).

Exams: You will have to complete midterm and final exams. All exams will include some combination of multiple-choice and true/false questions, short answer, and essay questions. We will devote an in-class meeting session to reviewing material before each exam. Both exams will be take-home, open-notes, and you will have to complete them in one 2-hour sitting. There is no need for proctoring, but you may not work with another person.

Midterm Exam: The midterm exam will test you on de Mooij Chapters 1, 3, 4, and 5 (100 points).

Final Exam: The final exam will test you on de Mooij Chapters 1, 3, 4, and 5 and 7 through 11 (100 points).

Make-up exams will be given for three situations **ONLY**:

1. Personal or family health conditions, certified by a physician or counselor and approved by the instructor;
2. Personal or family legal conditions, warranting your attention during the scheduled exam time and certified by an attorney or judge and approved by the instructor; or
3. University business certified by a University official and approved by the instructor.

If you cannot take the exam during the scheduled week, arrangements should be made with the instructor at least **ONE WEEK before** the scheduled week. Failure to do so will result in **the reduction of 20% of the total score** for the exam.

Please do not ask for exceptions other than these. Keeping up with grades is your responsibility. Please check the instructor if you have a problem or need an exception.

Attendance: Attendance will be taken regularly at the start of class until Week 16. **Each attendance is worth 2 points.** Late arrival, which can be defined as arrival after checking

attendance, counts 1 point. The total attendance points will be 50 points (2 points × 25 in-class meetings). If the instructor does not check attendance, all students automatically receive 2 points for the attendance of that day. If you miss more than 30 minutes of class by arriving late or leaving early, you will be counted as absent from class that day. There are no excused or unexcused absences. However, students will not be penalized for absence during the session due to unavoidable or legitimate circumstances, which must be documented. Such circumstances include verified illness, participation in intercollegiate athletic events, subpoenas, jury duty, military service, bereavement, and religious observances. Such circumstances do not include voting in local, state, or national elections (**50 points**).

You have to take responsibility for your decisions, including missing points for class participation, lectures, or extra credit if you decide to be absent.

Class Participation: Throughout the semester we will have various class participations. These participations will include each student’s contribution to team projects and class discussions. These are given in order to help facilitate student learning and to foster student-teacher interaction. Instructor’s evaluations will be included here as well (**40 points**).

GRADING POLICY

Final Grade:

Assignments	Points
Midterm Exam	100
Final Exam	100
Lecture Summary Notes (9 x 10 points)	90
Reflection Papers (2 x 50 points)	100
Intercultural/International Strategic Communication Message Analysis	100
Intercultural/International Brand Analysis	100
Intercultural/International Event Report	50
Individual Presentation	30
Team Projects	
Team Paper Part I	50
Peer Evaluation I	20
Final Team Paper	100
Peer Evaluation II	20
Final Team Presentation	50
Attendance (25 x 2 points)	50
Class Participation	40
TOTAL	1,000

Writing Assignments: All writing assignments must be typed, double-spaced and in 12 point type (Times New Roman) with 1-inch margins. Unless individual permission is granted prior to the due date, all writing assignments must be uploaded to Blackboard **by the end of the week on which it is due**. Please see the course schedule on the syllabus for information about due dates and times of each individual assignment.

Grade Distribution: Grades will be given on an absolute scale. This means that your grades will be based only on your accomplishments and that you are not in competition with other students for grades in this course.

Grading Standard:

- A: Achievement that is outstanding relative to the level necessary to meet course requirements.
- B: Achievement that is significantly above the level necessary to meet course requirements.
- C: Achievement that meets course requirements in every respect.
- D: Achievement that is worthy of credit even though it fails to meet fully the course requirements.
- F: Represents failure and signifies that the work was either completed but at a level of achievement that is not worthy of credit or was not completed.
- I (Incomplete): assigned at the discretion of the instructor. An incomplete grade will be considered only when documented, extraordinary circumstances beyond control, or ability to anticipate, prohibit timely completion of the course requirements. **Incomplete grades are rare.** Requires a written agreement between instructor and student.

A	B	C	D	F
≥90%	80	70	60	0-59.99

Calculating the Final Grade: The maximum score you can earn from this course is 1,000 points. Additionally, extra credit opportunities will be provided over the course of the semester. Your final grade percentage will be calculated based on the following formula:
(Points earned from course requirements + extra credit points) * 100 / 1000 points

Suppose that at the end of the semester, you earn 900 points (out of 1,000 points) from course requirements and 5 extra credit points. Then your final percentage will be: $(900 + 5) \times 100 / 1000 = 90.5\%$

Late Assignments: Late assignments will be penalized 20% for each week, up to two weeks. No assignment will be accepted after two weeks passed.

Make-up Policy: Students will not be penalized for absence during the session due to unavoidable or legitimate circumstances, which must be documented. Such circumstances include verified illness, participation in intercollegiate athletic events, subpoenas, jury duty, military service, bereavement, and religious observances. Such circumstances do not include voting in local, state, or national elections. Make-up assignments must be completed within one week of the due date. The instructor must be notified of excused absences within 48 hours of the absence.

Coursework Resubmission: Assignments are only eligible for resubmission in extraordinary circumstances and with the permission of the instructor.

Grade Changes: Grade inquiries and challenges must follow the following rules and procedures:

- (1) All grade inquiries and challenges must be made **within two weeks** of when an assignment is returned in class. Grade inquiries or challenges made after this period will not be accepted.
- (2) Before talking with the instructor, you must submit, **in writing**, to the instructor, a well-constructed explanation of why you believe your grade should be changed. This may be submitted via e-mail. **No action regarding your grade will be taken without this written justification.** If you simply need clarifications, you may talk with the the instructor to discuss that. You may then submit your justification should you feel dissatisfied.

ADDITIONAL POLICY REMINDERS

Workload Policy: One undergraduate credit represents three hours of academic work per week, averaged over the session, in order to complete the work of the course to achieve an average grade. Thus, a three credit course is equivalent to roughly 9 hours of work per week (3 hours inside the classroom and 6 hours outside of it).

General Expectations and Extra Credit: Students are responsible for all information disseminated in class and all course requirements, including deadlines and examinations. A student is not permitted to submit extra work in an attempt to raise his or her grade unless the instructor has specified at the outset of the class such opportunities will be afforded to all students. Extra credit, beyond the attendance bonus, will be offered only when it advances the course objectives, and it will not disadvantage students electing not to participate in extra credit opportunities.

Appropriate Use of Class Notes: Taking notes is a means of recording information but more importantly of personally absorbing and integrating the educational experience. However, broadly disseminating class notes beyond the classroom community or accepting compensation for taking and distributing classroom notes undermines instructor interests in their intellectual work product while not substantially furthering instructor and student interests in effective learning. Such actions violate shared norms and standards of the academic community.

Scholastic Dishonesty: University of North Dakota takes a strong stance against Scholastic Dishonesty. Scholastic Dishonesty includes, but is not limited to, cheating on a test, plagiarism, collusion, fabrication, or facilitating any such act. For purposes of this section, the following definitions apply:

- (1) **Cheating** on a test includes, but is not restricted to: 1) Copying from another student's test; 2) Possessing or using material during a test not authorized by the person giving the test; 3) Collaborating with or seeking aid from another student during a test without authority; 4) Knowingly using, buying, selling, stealing, transporting, or soliciting in whole or in part the contents of an unadministered test; 5) Substituting for another student or permitting another student to substitute for oneself to take a test; and 6) Bribing another person to obtain an unadministered test or information about an unadministered test.

- (2) **Plagiarism** means the appropriation, buying, receiving as a gift, or obtaining by any means another person's work and the unacknowledged submission or incorporation of it in one's own work. This includes appropriation of another person's work by the use of computers or any other electronic means.
- (3) **Collusion** means the unauthorized collaboration with another person in preparing written work offered for credit.
- (4) **Fabrication:** Unauthorized falsification or invention of any information or citation in an academic exercise.

To be clear: Going online and taking information without proper citations, copying parts of other student's work, creating information for the purposes of making your paper seem more official, or anything involving taking someone else's thoughts or ideas without proper attribution is **academic misconduct**. If you work together on an assignment when it is not allowed, it is **academic misconduct**. If you have a question about an assignment, please come see me to clarify. Any cases of academic misconduct will be reported for violating the academic honesty requirements in the student handbook. They will also result in failure for the course. Remember – ignorance is NOT a defense. All Students are subject to the University of North Dakota Code of Student Life, including, but not limited to, issues of Scholastic Dishonesty.

Disabilities: To get confidential guidance and support for disability accommodation requests, students are expected to register with DSS at www.UND.edu/disability-services/, 180 McCannel Hall, or 701.777.3425.

Sale of Notes: Lectures given in this class are the property of the instructor. They may not be recorded without prior permission from the instructor. They may not be used for any commercial purpose. This includes the sale of notes to a retail distributor who reproduces them for resale to other students. Students found to be in violation of this policy may be subject to discipline under University policies.

Notice of Nondiscrimination: It is the policy of the University of North Dakota that no person shall be discriminated against because of race, religion, age, color, gender, disability, national origin, creed, sexual orientation, gender identity, genetic information, marital status, veteran's status, or political belief or affiliation and the equal opportunity and access to facilities shall be available to all. Concerns regarding Title IX, Title VI, Title VII, ADA, and Section 504 may be addressed to Donna Smith, Director of Equal Employment Opportunity/Affirmative Action and Title IX Coordinator, 401 Twamley Hall, 701.777.4171, und.affirmativeactionoffice@UND.edu or the Office for Civil Rights, U.S. Dept. of Education, 500 West Madison, Suite 1475, Chicago, IL 60611 or any other federal agency.

Reporting Sexual Violence: If you or a friend has experienced sexual violence, such as sexual assault, domestic violence, dating violence or stalking, or sex-based harassment, please contact UND's Title IX Coordinator, Donna Smith, for assistance: 701.777.4171; donna.smith@UND.edu; or go to <http://und.edu/affirmative-action/title-ix>.

Faculty Reporting Obligations Regarding Sexual Violence: It is important for students to understand that faculty are required to share with UND's Title IX Coordinator any incidents of

sexual violence they become aware of, even if those incidents occurred in the past or are disclosed as part of a class assignment. This does not mean an investigation will occur if the student does not want that, but it does allow UND to provide resources to help the student continue to be successful at UND. If you have been the victim of sexual violence, you can find information about confidential support services at <http://und.edu/affirmative-action/title-ix>.

UND Cares Program: The UND Cares program (<http://und.edu/und-cares/>) seeks to educate faculty, staff and students on how to recognize warning signs that indicate a student is in distress.

How to Seek Help When in Distress: We know that while college is a wonderful time for most students, some students may struggle. You may experience students in distress on campus, in your classroom, in your home, and within residence halls. Distressed students may initially seek assistance from faculty, staff members, their parents, and other students. In addition to the support we can provide to each other, there are also professional support services available to students on campus through the Dean of Students and University Counseling Center. Both staffs are available to consult with you about getting help or providing a friend with the help that he or she may need. For more additional information, please go to <http://und.edu/und-cares/>.

Diversity: The Communication Program is committed to bringing the richness of cultural diversity to all students. Through active engagement, the Communication Program endeavors to provide multicultural opportunities, to reduce cultural stereotypes, to embrace cultural differences, and to promote respect for cultural diversity.

All Comm majors and pre-majors will be added to the Comm Program Listserv. The purpose of the listserv is to keep students informed of opportunities to enhance their educational experience at UND. Contact the Communication Program office (und.comm@email.und.edu) if you would like to be removed from the listserv or if you are not receiving messages and would like to be added. To keep informed, also refer to the Communication Program web page (<http://www.und.edu/dept/comm/>).

CLASS SCHEDULE

This is subject to change. Should any changes happen, it will be announced via email and an updated schedule will be posted on Blackboard (* Dates that will NOT be counted toward attendance point are italicized).

Week	Class	Topic	Readings / Assignments Due
Week 1	<i>Aug. 22 (W)</i>	Course and Instructor Introduction	
	<i>Aug. 24 (F)</i>	Ch. 1: The Paradoxes in Global Marketing and Advertising (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 1 • Submit Summary Note 1 on Ch. 1 by Aug. 26 (Sunday) 11:59pm CST
Week 2	<i>Aug. 27 (M)</i>	Individual Presentations	
	<i>Aug. 29 (W)</i>	Ch. 1: The Paradoxes in Global Marketing and Advertising	
	<i>Aug. 31 (F)</i>	Ch. 3: Values and Culture (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 3 • Submit Summary Note 2 on Ch. 3 by Sep. 2 (Sunday) 11:59pm CST
Week 3	<i>Sep. 3 (M)</i>	LABOR DAY (No Class)	
	<i>Sep. 5 (W)</i>	Ch. 3: Values and Culture & Individual Presentations	
	<i>Sep. 7 (F)</i>	Ch. 4: Dimensions of Culture (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 4 • Submit Summary Note 3 on Ch. 4 by Sep. 9 (Sunday) 11:59pm CST
Week 4	<i>Sep. 10 (M)</i>	Ch. 4: Dimensions of Culture	
	<i>Sep. 12 (W)</i>	Individual Presentations	
	<i>Sep. 14 (F)</i>	Ch. 5: Culture and Consumer Behavior (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 5 • Submit Summary Note 4 on Ch. 5 by Sep. 16 (Sunday) 11:59pm CST
Week 5	<i>Sep. 17 (M)</i>	Ch. 5: Culture and Consumer Behavior & Individual Presentations	
	<i>Sep. 19 (W)</i>	Guest Lecture I	
	<i>Sep. 21 (F)</i>	Midterm Exam Review (In-Class)	
Week 6	<i>Sep. 24 (M)</i>	Individual Presentations & In-Class Team Meeting	<ul style="list-style-type: none"> • Form your teams!
	<i>Sep. 26 (W)</i>	Individual Presentations & In-Class Team Meeting	<ul style="list-style-type: none"> • Submit Reflection Paper I (on Guest Lecture I) by

			Sep. 26 (Wed) 11:59pm CST
	<i>Sep. 28 (F)</i>	No Class	<ul style="list-style-type: none"> • Submit Intercultural/ International Strategic Communication Message Analysis
Week 7	<i>Oct. 1 (M)</i>	MIDTERM EXAM	<ul style="list-style-type: none"> • Midterm Exam on Blackboard (due by Oct. 3, 2018 at 11:59pm CST)
	<i>Oct. 3 (W)</i>		
	<i>Oct. 5 (F)</i>	Ch. 7: Culture and Communication (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 7 • Submit Summary Note 5 on Ch. 7 by Oct. 7 (Sunday) 11:59pm CST
Week 8	Oct. 8 (M)	Ch. 7: Culture and Communication & Individual Presentations	
	Oct. 10 (W)	Individual Presentations & In-Class Team Meeting	
	<i>Oct. 12 (F)</i>	Ch. 8: Culture and the Media (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 8 • Submit Summary Note 6 on Ch. 8 by Oct. 14 (Sunday) 11:59pm CST
Week 9	Oct. 15 (M)	Ch. 8: Culture and the Media & Individual Presentations	
	Oct. 17 (W)	Individual Presentations & In-Class Team Meeting	
	<i>Oct. 19 (F)</i>	Ch. 9: Culture and Advertising Appeals (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 9 • Submit Summary Note 7 on Ch. 9 by Oct. 21 (Sunday) 11:59pm CST
Week 10	Oct. 22 (M)	Ch. 9: Culture and Advertising Appeals & Individual Presentations	<ul style="list-style-type: none"> • Submit Team Paper Part I by Oct. 22 (M) 11:59pm CST
	Oct. 24 (W)	Individual Presentations	
	<i>Oct. 26 (F)</i>	Ch. 10: Culture and Execution Style (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 10 • Submit Summary Note 8 on Ch. 10 by Oct. 28 (Sunday) 11:59pm CST
Week 11	Oct. 29 (M)	Ch. 10: Culture and Execution Style & Individual Presentations	
	Oct. 31 (W)	Individual Presentations	
	<i>Nov. 2 (F)</i>	No Class	<ul style="list-style-type: none"> • Submit Intercultural/

			International Brand Analysis
Week 12	Nov. 5 (M)	Guest Lecture II	
	Nov. 7 (W)	Individual Presentations	
	Nov. 9 (F)	Ch. 11: From Value Paradox to Strategy (Online)	<ul style="list-style-type: none"> • Read and watch video on de Mooij Ch. 11 • Submit Summary Note 9 on Ch. 11 by Nov. 11 (Sunday) 11:59pm CST
Week 13	Nov. 12 (M)	VETERANS DAY (No Class)	
	Nov. 14 (W)	Ch. 11: From Value Paradox to Strategy & Individual Presentations	<ul style="list-style-type: none"> • Submit Reflection Paper II (on Guest Lecture II) by Nov. 14 (W) 11:59pm CST
	Nov. 16 (F)	In-Class Team Meeting	
Week 14	Nov. 19 (M)	Final Exam Review	
	Nov. 21 (W)	<i>Out-of-Class Workday</i>	
	Nov. 23 (F)	Happy Thanksgiving! (No Class)	
Week 15	Nov. 26 (M)	FINAL EXAM	<ul style="list-style-type: none"> • Final Exam on Blackboard (due by Nov. 30, 2018 at 11:59pm CST)
	Nov. 28 (W)		
	Nov. 30 (F)		
Week 16	Dec. 3 (M)	In-Class Team Meeting	
	Dec. 5 (W)	In-Class Team Meeting	<ul style="list-style-type: none"> • Submit Final Team Paper by Dec. 5 (W) at 11:59pm CST
	Dec. 7 (F)	No Class	<ul style="list-style-type: none"> • Submit Intercultural/International Event Report by Dec. 7 (F) at 11:59pm CST
Final Week	Dec. 10 (M) 10:15am – 12:15pm	Final Presentation	<ul style="list-style-type: none"> • Submit Final Team Presentation Slides