

**University of North Dakota Department of Communication**  
**Comm 339 Digital Video Production**

Fall 2019

TU-TH 11am-12:15pm

Columbia Hall 2300C

Course Duration: Aug 26, 2019- Dec 20, 2019

Office Hours Wednesdays 2pm and by Appointment

Instructor: Timothy J. Pasch, Ph.D.

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Office Hours by appointment

This 300-level course offers an introduction to the theory and practice of modern digital video production utilizing a variety of production software techniques, industry best practices, and online/mobile technologies.

This course examines the implications of new means of creating, storing, manipulating, and disseminating video, including sections on new and future video technologies. Throughout the course, required weekly readings will be assigned enabling assignments to be completed in Blackboard. Texts were selected to complement each other as reference, guidance, and technical support content. Additional online and software content will be used to further enhance student learning and experiential work.

The course will involve reading, writing and researching aspects of video capture, production, editing and post-production that may have influenced student experiences to date, and will involve continual and thoughtful analysis of the texts and accompanying materials. Each week will focus on a specific theme, and weekly work should be completed with thought of a final project in mind. Students will watch numerous videos from a variety of sources, will evaluate their own and other productions, will follow and read various blogs, create and edit video content, post and share media, and learn hardware/software best practices and techniques.

The primary software platform used in this class is Apple FinalCutProX and all students will gain some familiarity with this platform. Other software and means of production will be able to be used in the course based on student preference. These may include (but are not limited to) Adobe Premiere and AfterEffects, Apple Motion, Apple iMovie, mobile apps on iOS and Android, LightWorks, Davinci Resolve, and others. We will also spend time with

Drone-based video capture, DSLR video recording, DeepFakes and the ethics of video news, and other highly relevant topics. Guest speakers will enhance the student experience and student presentations will help to bring the content to life.

As a 300-level course, the expectations will be at a higher level than 100-200 level courses. Having all required texts available at the start of the course is expected, as is participating to the best of your ability. At the 300-level, I expect all students to attend course sessions and to engage with the course material with thoughtful, perceptive work. Student presentations will also be a part of this class. I am very excited about the material that will be covered as part of this exciting class.

Late work will not be accepted without prior arrangement, and course incompletes will not be given. Students who do not attend the first week of classes will be dropped, enabling students on the waiting list to automatically register. Attendance will be taken for this course and will affect participation grades.

At all times we will adhere to the UND Code of Student Life found at the link below:

<https://und.edu/student-affairs/code-of-student-life/>

### **REQUIRED TEXTS**

**1) The Filmmaker's Handbook 4th Edition**

<https://www.amazon.com/Filmmakers-Handbook-2013-Steven-Ascher/dp/0452297281>

**ISBN-10: 0452297281**

**ISBN-13: 978-0452297289**

**2) How to Shoot Video That Doesn't Suck**

[https://www.amazon.com/Shoot-Video-That-Doesnt-Suck/dp/0761163239/ref=pd\\_lpo\\_sbs\\_14\\_img\\_0?encoding=UTF8&pvc=1&refRID=XSW467CMDQ1VBDZ7FM6W](https://www.amazon.com/Shoot-Video-That-Doesnt-Suck/dp/0761163239/ref=pd_lpo_sbs_14_img_0?encoding=UTF8&pvc=1&refRID=XSW467CMDQ1VBDZ7FM6W)

**ISBN-13: 978-0761163237**

**ISBN-10: 0761163239**

**3) Final Cut Pro X: Beyond the Basics**

[https://www.amazon.com/Final-Cut-Pro-Beyond-Basics/dp/1138735841/ref=sr\\_1\\_1?crid=1F2HNMSVKWB4R&keywords=final+cut+pro+x+beyond+the+basics&qid=1566416850&s=gateway&sprefix=final+cut+pro+x+bey%2Cstripbooks%2C160&sr=8-1](https://www.amazon.com/Final-Cut-Pro-Beyond-Basics/dp/1138735841/ref=sr_1_1?crid=1F2HNMSVKWB4R&keywords=final+cut+pro+x+beyond+the+basics&qid=1566416850&s=gateway&sprefix=final+cut+pro+x+bey%2Cstripbooks%2C160&sr=8-1)

**ISBN-13: 978-1138735842**

**ISBN-10: 1138735841**

In addition to reading and work related to the texts above, students will create and post video, edit their own and other content, work in teams and individually, and prepare other work that will be provided via Blackboard.

**POTENTIAL INTERNSHIP OPPORTUNITIES**

**The City of Grand Forks will be making 6 paid internships available this coming Spring, some potentially for Communication students with experience with video editing. More information will be provided regarding this exciting opportunity as it becomes available.**

**WEEKLY WORK and EXAMINATIONS**

- In order to succeed in the course, you must keep up with the readings and submit weekly assignments on time.
- Late work will not be accepted. This policy is designed to encourage a strong work ethic, awareness of deadlines, and academic/scholarly time-management.
- Weekly assignments, video files and final projects must be submitted electronically via Blackboard (work will not be accepted via email or via paper copy unless announced)
- Attendance and engagement matters. Your grade will be impacted by the extent to which you engage with the course material and your peers.
  - Multiple assignments will be completed in-class, these cannot be made up if missed.

**GRADING**

The University of North Dakota Department of Communication takes scholastic dishonesty and plagiarism very seriously. Read the following information closely and complete the assigned tutorials and corresponding tests if you haven't already.

If you engage in scholastic dishonesty, disciplinary action at both the departmental and university level will be taken, which could result in failing the course and/or expulsion from the university. Examples of scholastic dishonesty include:

Recycling prior work: submitting work previously submitted and evaluated for course credit in prior sections of this course or in other courses.

Cheating: copying from another student's test; possessing or using material during a test not authorized by the person giving the test; collaborating with or seeking aid from another student during a test without permission from the instructor; knowingly using, buying, selling, stealing, transporting, or soliciting in whole or in part the contents of an unadministered test; substituting for another student or permitting another student to substitute for oneself to take a test; bribing another person to obtain an unadministered test or information about an unadministered test.

Plagiarism: appropriation, buying, receiving as a gift, or obtaining by any means another person's work and the unacknowledged submission or incorporation of it in one's own work.

Collusion: unauthorized collaboration with another person in preparing any academic work offered for credit.

All COMM majors and students taking COMM classes are required to pass a brief online course that teaches them how to identify plagiarism. This course was put together by Indiana University, which has kindly allowed us to utilize it for our own students. To pass the course, use the links provided below. Obtain the certificate, then upload it to the Assignment in this course entitled Plagiarism Certification by the date indicated on the schedule. If you have already obtained this certificate, you don't need to take the Indiana University course again. Simply upload the certificate that you have already earned for all COMM courses. Finally, if you do not turn in this certificate by the deadline indicated on the schedule, you will not receive a grade for this course.

Watch the "How to Recognize Plagiarism" tutorials here:

<https://www.indiana.edu/~academy/firstPrinciples/index.html>

and learn about registration / certification tests here:

<https://www.indiana.edu/~academy/firstPrinciples/certificationTests/index.html>

Participation: Weekly Assignments/Video Projects/Channels/: 50%

Course attendance, presentations and in-class participation 25%

Final Examination/Final Project: 25%

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TOTAL- 100%

No late work will be accepted for this course and incompletes are not provided.

See the Blackboard course site for all additional information regarding Weekly Lessons, deadlines, rubrics, and related details. Please contact the faculty member with questions or to schedule a meeting. In the course Lessons tab, you should see a folder structure similar to that attached below. To access your assignments, click on the folders to reveal each individual task along with related deadlines, rubrics and points available.

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