

Making Great Presentations

Why?

Power Point does not kill audiences



Presenters Do.

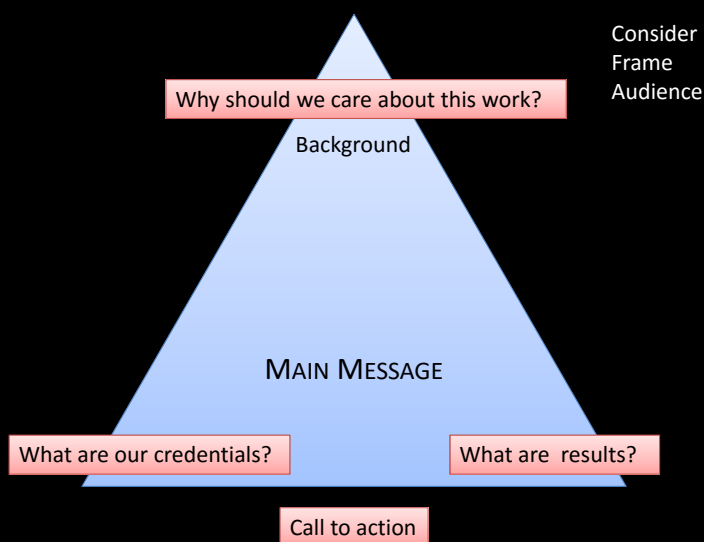
<http://www.langevin.com/blog/2009/06/15/death-by-powerpoint-no-more/>

Plan of action



1. Message in 3 points
2. Structure
3. Call to Action
4. Visual support

Message – use the triangle



Structure

- Convince audience to pay attention
- Say what are you going to talk about
- Make the audience care about what you are saying
- Indicate expertise
- Underscore important points
- Make clear expectation
- Ensure audience follows where you want to go

Call to action

Send your message out

Visuals

- Too much text?
- Graphics – good vs. bad graph

How do I get to Carnegie?

1. Rehearse several times
2. Present in front of mirror
3. Try to use sound bites