Degree Requirements for a major in Communication

Core Requirements (12 Credit Hours)
Areas A, B, C (6 Credit Hours Each; Total of 18)
Experience (3 Credit Hours Minimum)
Capstone (3 Credit Hours)

Total Credits for the Major in Communication= 36

Two Emphasis Areas are available:
• Focus in Strategic Communication
• Focus in Journalism

Students who do not specialize earn a Major in Communication with no emphasis designation

Revised Curriculum: UND Communication Program/Department

Degree Requirements for a minor in Communication

Core Requirements (12 Credit Hours)
Areas A, B, C (3 Credit Hours Each; Total of 9)

Total Credits for the Minor in Communication= 21

Students may declare a Communication major at any time. Required minimum of 36 credits.
A grade point average of 2.2 is required on all Communication courses, and a C or better in each course used for the 36-credit major.
All Comm majors are strongly encouraged to meet with the Program Adviser the semester of declaring the major.

CORE REQUIREMENTS (12 Credit Hours)
- Comm 102: Comm and the Human Community
- Comm 103: Info, Technology and Social Change
- Comm 110: Fundamentals of Public Speaking
  - Comm 200 Intro to Media Writing

MAJOR IN COMMUNICATION

Area A: (6 Credits Required from the following):
Comm 300: Communication and Society
Comm 374: Principles of Strategic Communication
Comm 310: Media & Diversity (U)
Comm 402: Intercultural/International Communication (U)
Comm 404: Advertising and Society
Comm 414: Media Law and Ethics
Comm 429 Media History

Area B: (6 Credits Required from the following):
Comm 212 Interpersonal Communication
Comm 246: Journalistic Reporting and Editing (Comm 200 Prereq)
Comm 230 Public Relations (Comm 200 Prereq)
Comm 305 Web and Mobile Publishing
Comm 352 Writing for Public Relations
Comm 334: Feature and Opinion Writing
Comm 401 Organizational Communication
Comm 451 Risk and Crisis Communication (Comm 200 Prereq)
Comm 480 ADPR Campaigns

Area C: (6 Credits Required from the following):
Comm 206 Digital Communication: Fundamentals
Comm 313 Persuasion (U)
Comm 345 Social Media Strategy (Q)
Comm 319 Digital Communication: Imaging
Comm 328: Community Journalism
Comm 339 Digital Video Production
Comm 405: Social Implications of the Info. Society (MST)

STRATEGIC COMMUNICATION TRACK

Area A: (6 Credits Required from the following):
Comm 300: Communication and Society
Comm 374: Principles of Strategic Communication
Comm 402: Intercultural/International Communication
Comm 414: Media Law and Ethics

Area B: (6 Credits Required from the following):
Comm 352 Writing for Public Relations (Comm 200 Prereq)
Comm 451 Risk and Crisis Communication (Comm 200 Prereq)
Comm 401 Organizational Communication
Comm 430 ADPR Campaigns

Area C: (6 Credits Required from the following):
Comm 206 Digital Communication: Fundamentals
Comm 313 Persuasion (U)
Comm 345 Social Media Strategy (Q)
Comm 339 Digital Communication: Imaging
Comm 328 Community Journalism
Comm 339 Digital Video Production
Comm 405 Social Implications of the Info. Society (MST)

JOURNALISM TRACK

Area A: (6 Credits Required from the following):
Comm 300: Communication and Society
Comm 310 Media & Diversity
Comm 429 Media History
Comm 414 Media Law and Ethics

Area B: (6 Credits Required from the following):
Comm 246 Journalistic Reporting and Editing (Comm 200 Prereq)
Comm 230 Public Relations (Comm 200 Prereq)
Comm 305 Web and Mobile Publishing
Comm 314 Feature and Opinion Writing (Comm 200 Prereq)

Area C: (6 Credits Required from the following):
Comm 206 Digital Communication: Fundamentals
Comm 319 Digital Communication: Imaging
Comm 339 Digital Communication: Imaging
Comm 339 Digital Video Production

EXPERIENCE: (Prerequisite: Instructor Consent)
3 Credit Hours Minimum.
6 Credit Hours Total permitted from the Experience Section
Comm 323: Practicum
Comm 394: Individual Projects and Readings
Comm 497: Internship
Studio One (Comm 323) may be taken for Multiple Semesters/6 Credits Total

CAPSTONE (3 Credit Hours) (Prerequisite: Comm 102, 103, 110, 200, and Junior or Senior Status or Above)
To be taken during the student's junior or senior year.
Comm 410 Research Methods A: Capstone